

# ViVi Innovatives

<https://www.viinnovatives.com/job/social-media-marketer/>

## Social Media Marketing specialist

### Description

- Planning digital marketing campaigns, including web, SEO/SEM, email, social media and display advertising
- Maintaining our social media presence across all digital channels.
- Measuring and reporting on the performance of all digital marketing campaigns.
- Our Unique Web World, an Indore-based digital marketing agency is seeking an experienced Facebook Ad & Google Ads/PPC specialist on a full-time. The best candidate will have proven experience and value the trust involved with being part of a flexible, distributed team.

### Responsibilities

- Design, build and maintain our social media presence
- Brainstorm new and creative growth strategies
- Working knowledge of HTML, CSS, and JavaScript development and constraints.
- Page management of client's company pages on social media platforms such as LinkedIn, Instagram, Facebook, etc.
- Strong analytical skills and data-driven thinking.

### Qualifications

BE,Bsc,Msc,BCA,MCA

### Hiring organization

ViVi Innovatives

### Employment Type

Full-time

### Duration of employment

2 years

### Job Location

Coimbatore

Remote work from: Tamilnadu

### Date posted

November 24, 2022